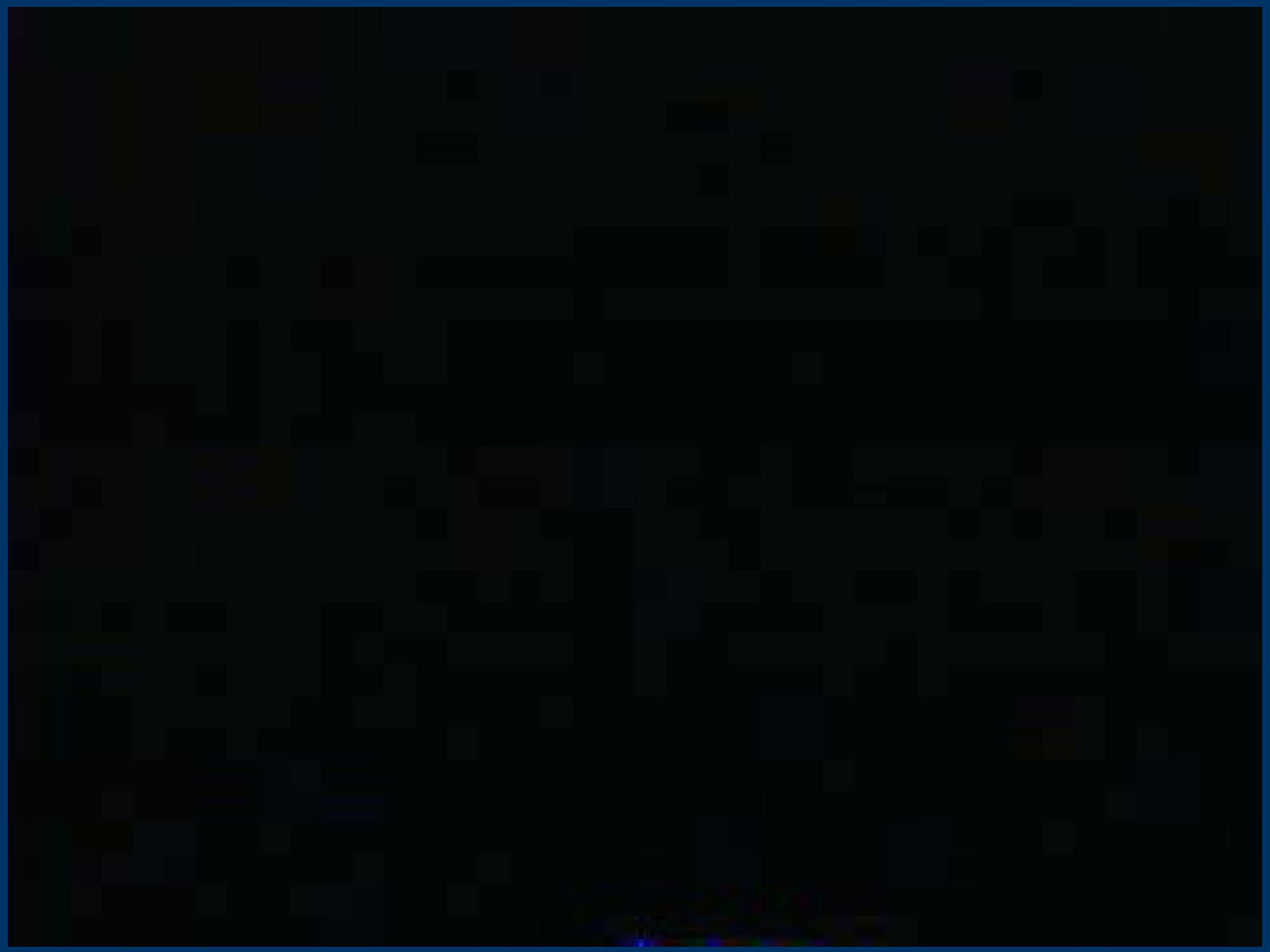
MARINES

Marine Corps Public Affairs

Iraqi Freedom

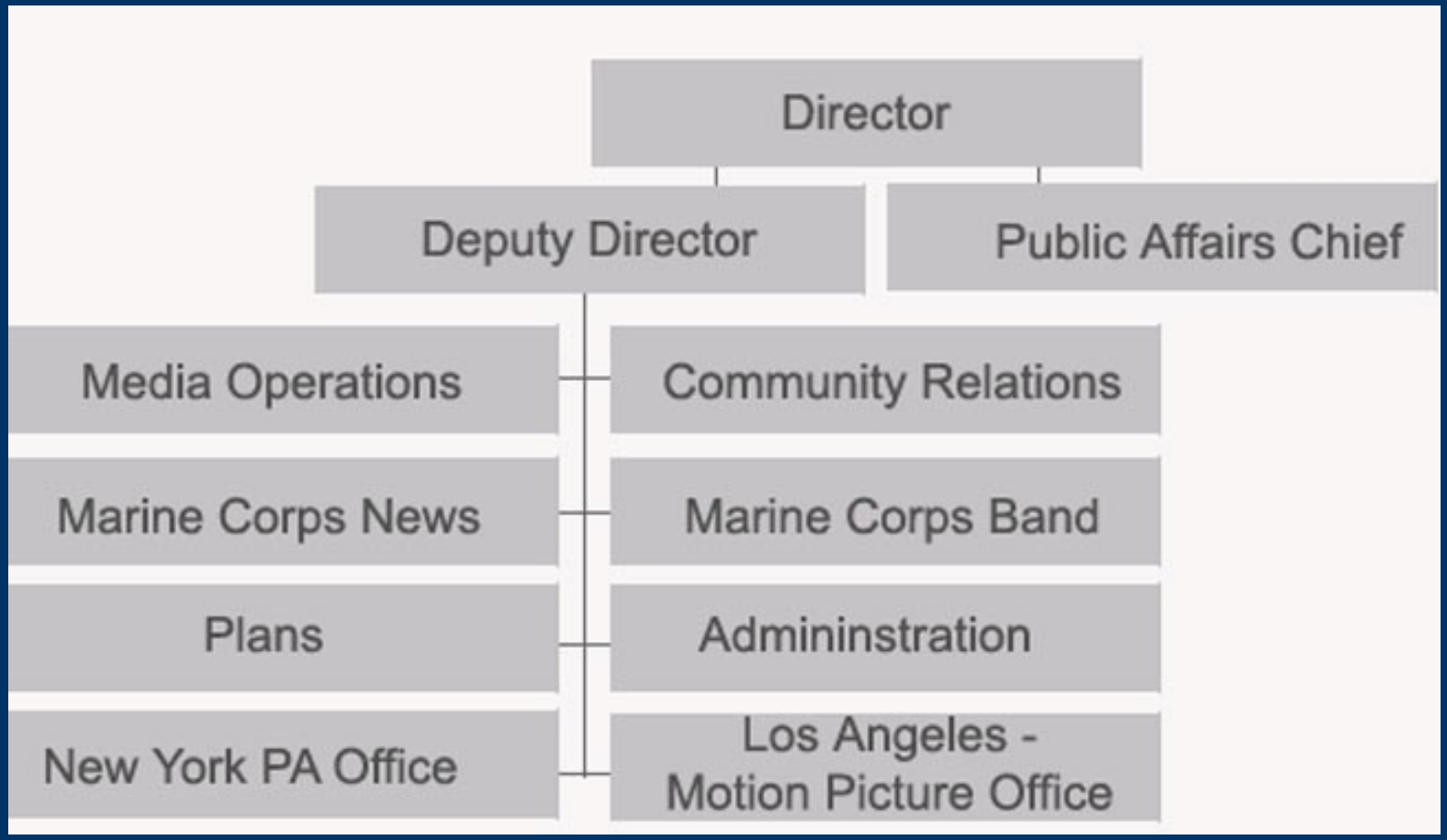


Mission

- Simple Version:
  - Tell the Marine Corps story.

  By sending information through :
  - Internal and external media outlets
  - Community relations' initiatives.

Organization



Media Branch

- Facilitate external media opportunities through response to queries and proactive media campaigns
- Inform the public via the news media regarding Marine Corps' plans, policies, operations and needs
- Support the war-fighter

Primary Tasks

- Track and manage issues (by account)
- Provide PA guidance to subordinate commands
- Maintain active contact with news media
- Prepare officials for interviews
- Respond to queries

Information Bridge

- Provide the internal Marine Corps' audience with news clips and analysis
- Provide appropriate staff notification for significant news stories

Media Branch Head

Maj Doug Powell

- (703)614-4309

Marine Corps News

Marines
The Few. The Proud.
Marines.com
RECRUITING HOMC UNITS CAREER Marine ONLINE Marine 4 Life NEWS FAMILY PUBLICATIONS LOCATOR LINKS
Quick Links
SiteMap
IRAQI FREEDOM
ENDURING FREEDOM
News From the Front
Promotion Information
2004 Concepts and Programs
CMC's Guidance
Career News Flash
News
Photo Gallery
MCATS
MARADMINS
ALMARS
ALNAVS
Orders and Directives
Doctrine
Featured Story
Lejeune corpsman adds color to camp's chapel in Iraq
Cpl. Shawn C. Rhodes
1st Marine Division
Navy Seaman Robert J. Sterling is making life at the camp's chapel here a little more colorful. The 26-year-old hospital corpsman from Anniston, Ala. is in the middle of painting a mural depicting St. Michael, known as a patrol saint of warriors. ...
Full Story . . . (Submitted on: 08/11/2004)
Top Stories
Reliving the old days in a new culture
Lance Cpl. Patrick J. Floto
MCB Camp Butler
About a dozen Marines and sailors from Marine Corps Air Station Futenma, and some of their families, volunteered to spend time with the Okinawan children at the Jidou Community Center here July 24. The Saturday visit was part of an ongoing project ...
Full Story . . . (Submitted on: 08/12/2004)
Marines complete training in Chad, move to Niger
Cpl. Witter
Marine Forces Europe
Announcements
MARINES! VOTE
click here to find out more
If you have comments, suggestions or ideas regarding the federal voting assistance program click here.
Marine For Life
NEW Marine Corps League
Marines Helping Wounded Marines
Promotion Announcement
Marine Corps Law Enforcement Foundation
Providing support for the children of America's fallen heroes
Marine Corps Scholarship Foundation
Current Legal Advisories for Marines
Identity Theft Alert--"Phishing"

Unique Mission

- Involves both internal and external communication
- Involves printed and electronic medium
- Contact with hundreds of thousands of recipients
- Immediate coverage

Responsibilities

- Website, web policy, public hosting
- Marines Magazine, Your Corps, MovieTone
- Content review
- Fleet Liaison
- Clearing house and central authority for all news and information posted to the public

MCNEWS Branch Head

GS-14 Greg Reeder

- (703) 614-7678

United States Marine Band “The President's Own”

MISSION:

“Provide music and perform such other functions as are directed by the President of the United States and the Commandant of the Marine Corps.”

Marine Band Branch

- Manages annual concert tour
- Advisor for law/regulations pertaining to Marine Band, provides policy planning
- Manages impact of White House direct tasking authority
- Considers Marine Corps community outreach goals
- Manages educational music programs

Marine Band Branch Head

Mrs. Missy McManaway

- (703) 614-2267

Community Relations

- Coordinate, assist and provide liaison for participation by units and individual Marines in community events outside the immediate areas of local commanders
- Plan and coordinate public affairs activities as they relate to veterans' organizations
- Provide general guidance on community relations

ComRel Branch Head

Maj Steve Cox

- (703) 614-1054

Plans Branch

- Develop public affairs organization, doctrine, tables of equipment and policies for employment throughout the Marine Corps
- Serve as the active and Reserve occupational field sponsor for public affairs
- Budget and manage Reserve public affairs assets
- Manage and coordinate Marine Corps media relations training

Plans Branch Head

Maj. Fran Piccoli

- (703) 614-1494

IN CASE OF ACCIDENT BREAK GLASS
PUBLIC AFFAIRS

Questions

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